

1972

SARAND, INC.

Better Business Products

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LET US SEND YOU A 3 PACK
ORDER OF PERMAFILM, THE
NEW REPLACEMENT FOR CARBON PAPER...and we'll include a
Vega Swiss Calendar watch
absolutely free!

PERMAFILM is the new scientific breakthrough that makes carbon paper obsolete. It's the best way to make up to 15 sharp, clear carbon copies...especially on electric typewriters. For PERMAFILM is superior to carbon paper in many, many ways!

PERMAFILM WON'T RIP OR TEAR, no matter how many times you use it. Nor will it wrinkle or curl - or make blotchy copies. It won't strike through like carbon paper...and the reason is, it isn't carbon paper at all.

PERMAFILM's basic ingredient is genuine Dupont MYLAR polyester, and that's what gives it toughness and resilience. When used it has a controlled ink flow that makes perfect copies - and the MYLAR re-inks itself like a sponge each time.

That is why PERMAFILM WON'T WEAR OUT like carbon paper. You can use it 80, 90 or 100 times and more. In fact, 50 sheets are guaranteed to give you 5,000 clear copies or we replace it free of charge!

Your secretary and typing personnel will certainly be delighted with PERMAFILM and so will you. It WON'T SMEAR OR SMUDGE on hands or paper. And you'll save money because of the long-lasting qualities of this new and better product.

But don't take our word for it - TRY PERMAFILM AT NO RISK IN YOUR OFFICE FOR 10 DAYS. Prove to yourself that it not only performs like we say it does - but does so to your complete satisfaction. If it doesn't, just return the unused portion and owe nothing. Fair enough?

With this 100% guarantee of full satisfaction, we hope you'll try PERMAFILM today. Just use the enclosed reply card to order. The Vega watch of your choice will be included as a bonus gift, yours to own when you keep PERMAFILM.

Sincerely,

Jack B. Sears
Jack B. Sears, Manager